

KMPS-FM
Free Ticket Friday
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER THE CONTEST

- a. KMPS-FM's "**Free Ticket Friday**" (the "Contest") will begin on Friday November 6, 2009 at approximately 7:00 AM Pacific Time ("PT") and end on Friday November 6, 2009 at approximately 5:00 PM PT (the "Contest Period").
- b. To participate in the Contest: Listen to KMPS-FM (the "Station") during the Contest Period between 7:00 am PT and 5:00 pm PT for the sounder to play and announce the cue to call. Upon hearing the cue to call, the 25th caller to get through to the Station's contest line at 1-866-464-9436 will win a pair of concert tickets, upon confirmation of eligibility. At the time of their call, callers will be required to provide their first and last name, complete address including city, state and zip code, telephone number, and date of birth. The cue to call will be announced eight (8) times during the Contest Period for a total of eight (8) winners.
- c. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
- d. There is no limit to the number of times a listener may attempt to call in to win, but a listener may only win once during the Contest Period.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are 18 years of age or older and who reside in Washington within the following counties: King, Pierce, Snohomish, Island Thurston, Kitsap, Whatcom, Skagit, San Juan, Clallam, Jefferson, Grays Harbor, Mason, Pacific, Lewis and East & West Kittitas, Chelan and Douglas County. Employees of CBS Radio Inc., the Station, its licensee, their corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Seattle metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state and local laws and regulations.
- b. Listeners are eligible to win a Station contest only once every thirty (30) days and a prize valued at \$600 or more only once every six (6) months.

- c. Only one winner per household is permitted in any Contest administered by the Station.
- d. Winners will be required to sign a winner release form and a W-9 form to receive their prize.

3. PRIZES:

- a. Eight (18) winners will each receive two (2) tickets to see Bon Jovi on February 19, 2010, at the Key Arena, Seattle, WA. Approximate Retail Value ("ARV") of each prize: \$100.00.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. SELECTION OF WINNERS

- a. Decisions of Station management with respect to the Contest are final.
- b. Eight (8) winners will be selected as described above in Section 1.b. of these Official Rules.
- c. The odds of winning the prize depend on the number and order of phone calls received.
- d. Winners must listen to win but need not be present to win.
- e. Winners will be notified of winning at the time of their call. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within thirty (30) days of notification attempt or prize will be forfeited and an alternate winner will not be chosen.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with

the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.

- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold CBS Radio Inc., the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed, cancelled, has a change of venue, or if transportation is seriously delayed or impeded, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize.
- e. Failure to comply with the Contest rules may result in a contestant's disqualification, solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
- g. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio KMPS-FM, 1000 Dexter Ave N, #100, Seattle, WA 98109.

Station: KMPS-FM, 1000 Dexter Ave N, #100, Seattle, WA 98109.