

## KMPS ON-AIR 25<sup>th</sup> CALLER GIVEAWAYS

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

### 1. HOW TO ENTER AND WINNER SELECTION

- a. The KMPS on-air 25<sup>th</sup> caller giveaways (the “Contest”) will take place Monday through Friday from 6:00am to 11:59pm Pacific Time (PT). This Contest may be discontinued or suspended at any time in the sole discretion of KMPS. KMPS reserves the right to not run the Contest on any day for any reason, in its sole discretion.
- b. To participate in the Contest, you may enter via the following method: Listen to KMPS-FM (the “Station”) Monday through Friday between 6:00 am PT and 11:59 pm PT for the on-air talent to announce the cue to call. Upon hearing the cue to call, the 25<sup>th</sup> caller to get through to the Station’s contest line at 1-800-464-9436 will win, subject to confirmation of eligibility. At the time of their call, designated callers will be required to provide their first and last name, complete address including zip code, telephone number, and date of birth. The cue to call will be announced up to eight (8) times and up to eight (8) winners will be selected. All prizes will be announced prior to announcement of the cue to call.
- c. KMPS is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her phone call.
- d. Decisions of the Station management with respect to the contest are final.
- e. Odds of winning depend upon the timing and order of calls received.
- f. Winners must listen to win.
- g. Winners must execute and return any required Affidavit of eligibility/Release of Liability Prize Acceptance Form within thirty (30) days of notification attempt or prize will be forfeited. If winner must execute such releases earlier than within thirty (30) days of winning the prize winner will be so notified at the time of their call, or will otherwise be contacted by the Station.

### 2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all KMPS listeners 18 years of age or older and who reside in the greater Seattle Metropolitan Area. Employees of KMPS, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Seattle metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations.
- b. Listeners are eligible to win a KMPS contest only once every thirty (30) days and a prize valued at \$600 or more only once every six months. Only one winner per household is permitted in any Station contest.
- c. Winners will be required to present government issued photo identification and sign a release in order to claim prize.

### 3. PRIZES

- a. Prizes will include gift certificates, music CD's, DVD's, movie passes, concert tickets, gift cards, etc. The approximate retail value of the prizes will range from \$20 to \$150. All prizes and their values will be announced prior to announcement of the cue to call.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. If prize must be claimed sooner than within thirty (30) days of winning the prize winner will be notified at the time of their call, or will otherwise be contacted by the Station. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. All winners of passes, certificates, tickets, etc. will be subject to the terms and conditions as set forth by the prize provider. Other restrictions may apply.

### 4. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of KMPS FM, any prize-related events are delayed, rescheduled, postponed or cancelled, KMPS FM reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KMPS FM, 1000 Dexter Ave N, Suite 100, Seattle WA, 98109.